

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St, Suite400
Alexandria, VA 22314

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
259922-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Judicial Crisis Network	JUDICIAL CRISIS NTWK	924C03 - Oakland C

Flight Dates	Order #	Alt Order #
09/24/12 - 10/03/12	259922	06330460

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046	JCN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/28/12	Local 4 News Today 5-6A	5-530a	1- 1- 1- -	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1- 1- 1- - 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 09/24/12 5:10 AM Local 4 News Today 5-6A 5-530a :30 TVGENJCN1201H \$700.00 NM									
2 WDIV W 09/26/12 5:22 AM Local 4 News Today 5-6A 5-530a :30 TVGENJCN1201H \$700.00 NM									
3 WDIV F 09/28/12 5:29 AM Local 4 News Today 5-6A 5-530a :30 TVGENJCN1201H \$700.00 NM									
3	09/25/12	09/27/12	Local 4 News Today 5-6A	530-6a	- 1- 1- - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - 1- 1- - - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 09/25/12 5:41 AM Local 4 News Today 5-6A 530-6a :30 TVGENJCN1201H \$800.00 NM									
2 WDIV Th 09/27/12 5:54 AM Local 4 News Today 5-6A 530-6a :30 TVGENJCN1201H \$800.00 NM									
5	09/25/12	09/27/12	Local 4 News Today @ 6A	6A-630A	- 1- 1- - -	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - 1- 1- - - 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 09/25/12 6:13 AM Local 4 News Today @ 6A 6A-630A :30 TVGENJCN1201H \$1,800.00 NM									
2 WDIV Th 09/27/12 6:23 AM Local 4 News Today @ 6A 6A-630A :30 TVGENJCN1201H \$1,800.00 NM									
7	09/24/12	09/28/12	Local 4 News Today @ 6A	630A-7A	1- 1- 1- -	:30	3	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1- 1- 1- - 3 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 09/24/12 6:39 AM Local 4 News Today @ 6A 630A-7A :30 TVGENJCN1201H \$1,900.00 NM									
2 WDIV W 09/26/12 6:29 AM Local 4 News Today @ 6A 630A-7A :30 TVGENJCN1201H \$1,900.00 NM									
3 WDIV F 09/28/12 6:59 AM Local 4 News Today @ 6A 630A-7A :30 TVGENJCN1201H \$1,900.00 NM									

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Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
259922-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
ISS/Judicial Crisis Network	JUDICIAL CRISIS NTWK	924C03 - Oakland C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/25/12	09/27/12	Today Show	7-8a	- 1- 1- - -	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - T- T- - - 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 09/25/12 7:29 AM Today Show 7-8a :30 TVGENJCN1201H \$2,000.00 NM									
2 WDIV Th 09/27/12 7:29 AM Today Show 7-8a :30 TVGENJCN1201H \$2,000.00 NM									
11	09/24/12	09/28/12	Today Show	8-9a	1- 1- 1- - -	:30	3	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1- 1- 1- - - 3 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 09/24/12 8:50 AM Today Show 8-9a :30 TVGENJCN1201H \$2,100.00 NM									
3 WDIV W 09/26/12 8:37 AM Today Show 8-9a :30 TVGENJCN1201H \$2,100.00 NM									
2 WDIV F 09/28/12 8:29 AM Today Show 8-9a :30 TVGENJCN1201H \$2,100.00 NM									
13	09/25/12	09/28/12	Today Show 9-10A	9A-10A	- 1- - 1- - -	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - 1- - 1- - - 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 09/25/12 9:51 AM Today Show 9-10A 9A-10A :30 TVGENJCN1201H \$1,500.00 NM									
2 WDIV F 09/28/12 9:59 AM Today Show 9-10A 9A-10A :30 TVGENJCN1201H \$1,500.00 NM									
15	09/24/12	09/27/12	Noon News 12-1230p	12N-1230P	1- 11- - -	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1- 11- - - 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 09/24/12 12:16 PM Noon News 12-1230p 12N-1230P :30 TVGENJCN1201H \$1,400.00 NM									
1 WDIV W 09/26/12 12:10 PM Noon News 12-1230p 12N-1230P :30 TVGENJCN1201H \$1,400.00 NM									
3 WDIV Th 09/27/12 12:15 PM Noon News 12-1230p 12N-1230P :30 TVGENJCN1201H \$1,400.00 NM									
17	09/25/12	09/28/12	Jeopardy 1230P-1P	1230P-1P	- - 1- 1- - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - 1- 1- - - 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 09/26/12 12:53 PM Jeopardy 1230P-1P 1230P-1P :30 TVGENJCN1201H \$700.00 NM									
2 WDIV F 09/28/12 12:52 PM Jeopardy 1230P-1P 1230P-1P :30 TVGENJCN1201H \$700.00 NM									
18	09/24/12	09/28/12	Ricki Lake	3-4p	11111- -	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11111- - 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 09/24/12 3:38 PM Ricki Lake 3-4p :30 TVGENJCN1201H \$600.00 NM									
3 WDIV Tu 09/25/12 3:37 PM Ricki Lake 3-4p :30 TVGENJCN1201H \$600.00 NM									
4 WDIV W 09/26/12 3:54 PM Ricki Lake 3-4p :30 TVGENJCN1201H \$600.00 NM									
2 WDIV Th 09/27/12 3:50 PM Ricki Lake 3-4p :30 TVGENJCN1201H \$600.00 NM									
5 WDIV F 09/28/12 3:55 PM Ricki Lake 3-4p :30 TVGENJCN1201H \$600.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
259922-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
ISS/Judicial Crisis Network	JUDICIAL CRISIS NTWK	924C03 - Oakland C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/24/12	09/28/12	M-F Local News @ 4pm	4p-430pm	11111--	:30	5	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 11111-- 5 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 09/24/12 4:12 PM M-F Local News @ 4pm 4p-430pm :30 TVGENJCN1201H \$1,700.00 NM									
2 WDIV Tu 09/25/12 4:25 PM M-F Local News @ 4pm 4p-430pm :30 TVGENJCN1201H \$1,700.00 NM									
4 WDIV W 09/26/12 4:23 PM M-F Local News @ 4pm 4p-430pm :30 TVGENJCN1201H \$1,700.00 NM									
5 WDIV Th 09/27/12 4:25 PM M-F Local News @ 4pm 4p-430pm :30 TVGENJCN1201H \$1,700.00 NM									
3 WDIV F 09/28/12 4:27 PM M-F Local News @ 4pm 4p-430pm :30 TVGENJCN1201H \$1,700.00 NM									
22	09/27/12	09/27/12	Inside Edition M-F 430-5p	430p-5p	---1---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 09/27/12 4:59 PM Inside Edition M-F 430-5p 430p-5p :30 TVGENJCN1201H \$2,500.00 NM									
24	09/24/12	09/28/12	M-F Local 4 News 5-6pm	530P-6P	1-1-1--	:30	3	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1-1-1-- 3 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 09/24/12 5:12 PM M-F Local 4 News 5-6pm 530P-6P :30 TVGENJCN1201H \$3,400.00 NM									
1 WDIV W 09/26/12 5:51 PM M-F Local 4 News 5-6pm 530P-6P :30 TVGENJCN1201H \$3,400.00 NM									
3 WDIV F 09/28/12 5:56 PM M-F Local 4 News 5-6pm 530P-6P :30 TVGENJCN1201H \$3,400.00 NM									
26	09/25/12	09/27/12	M-F Local 4 News 6-630p	6P-630P	-1-1---	:30	2	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 09/25/12 6:22 PM M-F Local 4 News 6-630pm 6P-630P :30 TVGENJCN1201H \$3,800.00 NM									
2 WDIV Th 09/27/12 6:21 PM M-F Local 4 News 6-630pm 6P-630P :30 TVGENJCN1201H \$3,800.00 NM									
29	09/24/12	09/28/12	11-1135P Late News	11P-1135P	1-1-1--	:30	3	\$5,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1-1-1-- 3 \$5,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV M 09/24/12 11:28 PM 11-1135P Late News 11P-1135P :30 TVGENJCN1201H \$5,300.00 NM									
1 WDIV W 09/26/12 11:24 PM 11-1135P Late News 11P-1135P :30 TVGENJCN1201H \$5,300.00 NM									
2 WDIV F 09/28/12 11:23 PM 11-1135P Late News 11P-1135P :30 TVGENJCN1201H \$5,300.00 NM									
31	09/29/12	09/29/12	Sat 11-1130P Late News	11-1130P	-----1-	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 09/29/12 11:22 PM Sat 11-1130P Late News 11-1130P :30 TVGENJCN1201H \$3,600.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Judicial Crisis Network	JUDICIAL CRISIS NTWK	924C03 - Oakland C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/29/12	09/29/12	Sat 6-8am/Local 4 News	6-7am	-----1-	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 09/29/12 6:50 AM Sat 6-8am/Local 4 News 6-7am :30 TVGENJCN1201H \$1,600.00 NM									
33	09/29/12	09/29/12	Saturday Night Live	1130P-102A	-----1-	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 09/29/12 12:43 AM Saturday Night Live 1130P-102A :30 TVGENJCN1201H \$1,700.00 NM									
36	09/29/12	09/29/12	Local News 9/29	730-8p	-----1-	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 09/29/12 8:25 PM Local News 9/29 730-8p :30 TVGENJCN1201H \$1,600.00 NM									
37	09/30/12	09/30/12	Sun News 6-730am	Sun 7-7:30am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 09/30/12 7:22 AM Sun News 6-730am Sun 7-7:30am :30 TVGENJCN1201H \$1,100.00 NM									
38	09/30/12	09/30/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 09/30/12 7:00 PM Sun 6pm Sun 6pm :30 TVGENJCN1201H \$2,000.00 NM									
39	09/25/12	09/25/12	The New Normal	9-10p	-1-----	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 09/25/12 9:20 PM The New Normal 9-10p :30 TVGENJCN1201H \$4,200.00 NM									
40	09/27/12	09/27/12	Rock Center With Brian Williams	10-11PM	---1---	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 09/27/12 11:00 PM Rock Center With Brian Williams 10-11PM :30 TVGENJCN1201H \$6,000.00 NM									
41	09/28/12	09/28/12	Dateline NBC	10-11PM	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 09/28/12 10:30 PM Dateline NBC 10-11PM :30 TVGENJCN1201H \$4,000.00 NM									

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259922-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
ISS/Judicial Crisis Network	JUDICIAL CRISIS NTWK	924C03 - Oakland C	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/29/12	09/29/12	Law & Order: Special Vict	9-11PM	-----1-	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 09/29/12 9:19 PM Law & Order: Special Victims Uni 9-11PM :30 TVGENJCN1201H \$1,300.00 NM									
43	09/30/12	09/30/12	Meet The Press	1030A-1130A	-----S	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 09/30/12 10:30 AM Meet The Press 1030A-1130A :30 TVGENJCN1201H \$2,700.00 NM									

<u>Total Spots</u>	52	<u>Gross Total</u>	\$109,400.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$16,410.00
<u>Net Amount Due</u>	\$92,990.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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